

Derbyshire Holiday Activity & Food Programme

IMPACT REPORT
WINTER
2023/24



WINTER 2023/24

A young girl with brown hair tied back, wearing a pink hoodie, is shown in profile aiming a blue bow. She is holding a green arrow with a yellow fletching. The background is a blurred outdoor setting with green grass and trees.

101
Holiday
Clubs

55
Holiday Club
Providers

1,926
Accessed
Remote
Activity

4070
Young
People
Engaged

11,646
Attendances
& Meals
Provided

83%
Eligible for
Free School
Meals

£393k
Value of
Grants
Awarded

I think the programme is a great idea to keep kids engaged and also improve confidence and self esteem.

PARENT/ GUARDIAN FEEDBACK

It's very good. The activity box kept my kids happy and plenty to do. The food box was very healthy options. Got kids excited.

Amazing club, amazing club leaders. Can't do enough for the kids. My children always compliment the food and come out absolutely full of it after having a great time.

Great for the kids to keep active!

It's very good and my son loved all the activities.

My little girls really enjoyed it they said the staff were lovely and they made lots of friends.

Very friendly staff, daughter thoroughly enjoyed herself and loved the medals she received.

I think the programme is great! It gives all children in the village the opportunity to attend.

The kids enjoy it, it's good for developing turn taking skills, it's free and it enables me to work. We have also used in the summer.

SATISFACTION REPORT

CHILDREN

11

responses

91%

were highly satisfied/ satisfied with holiday club and the activities provided

91%

were highly satisfied/ satisfied with the location of their holiday club

82%

were highly satisfied/ satisfied with the time their holiday club takes place

91%

were highly satisfied/ satisfied with their coaches and leaders

82%

were highly satisfied/ satisfied with the food provided

PARENTS/ GUARDIANS

71

responses

100%

were highly satisfied/ satisfied with holiday club and the activities provided

80%

were highly satisfied/ satisfied with the food provided



CASE STUDIES

A HANDS-ON APPROACH TO HEALTHY EATING

SEN-fit CIC in Heanor engaged 17 children aged between 5-15 per session, all of whom have some degree of SEND. The sessions include a variety of activities adapted for varying abilities centred around fitness, healthy eating and personal wellbeing.

Healthy eating has become a bigger part of the programme, with children being invited to become more involved in the creation of their lunch. Participants are encouraged to choose their meal and then go through the steps of making it themselves, the recipes included healthy homemade pot noodles and pizza wraps. After they have set the table, participants then dine together and enjoy the experience of eating, sharing and chatting whilst encouraging each other to try new things.

Participants were encouraged to use their imagination and creativity in sessions with staff supporting the young people to create and problem-solve. SEN-fit used sensory activities to support various activities each day, this winter these included indoor snow, sensory painting, sensory bags as well as enrichment sessions by Marvelous Me making gingerbread.

“We saw children engaging in activities outside of technology, waiting for their 'friends' sharing and supporting each other. We have watched this group grow in confidence with peers and in advocating for themselves about things they like or don't like. We saw children trying things they had not before, this time we had persimmon fruit, sugar snaps, mango and cherries on offer, almost all of them enjoyed them all.” Fiona Ross, SEN-fit



COMMUNITY PARTNERSHIP WITH EREWASH BOROUGH COUNCIL

As a part of It's About Me winter provision, Erewash Borough Council ran two activity 'fun days', one day at Ilkeston's Rutland Sports Park and the other at The Long Eaton School. The camps involved a range of sports and games delivered in sports hall settings. It was this wide range of activities that made the camps so successful, thanks to support from partners, such as StreetGames, Legacy Leisure and Infinite Wellbeing which all really added value to our delivery.

At Rutland Sports Park, Legacy Leisure set-up and allowed young people to utilise their soft play and bouncy castle, usually reserved for parties, which was hugely enjoyed by the majority of young people in attendance.

Bridget from Infinite Wellbeing then attended Long Eaton School for an afternoon workshop session. The 45-minute workshop engaged all those in attendance all of whom went home with a 'decision-making plate' they had all made.

“The workshop was a great addition to the programme and worked really well with the young people we had in attendance, which was a mixture of ages from 7 – 12 years. Bridget arrived during lunch but was very flexible and fitted in with our delivery. Would welcome similar again on our camps, as the partnership working and 'guest appearance' really added value to our camps, making it more enjoyable and worthwhile for young people and staff alike. Also thanks to StreetGames who made it possible to invite Infinite Wellbeing to our provision.”

Jordan Hedges, Erewash Borough Council Club Leader

CASE STUDIES

THE BENEFITS OF A VARIED OFFER

Marlpool URC in Heanor is a volunteer-run programme for children aged 5+ targeting those in the community most in need.

Each holiday club is based on a theme, previous themes include love & friendship, solidarity, hospitality & welcome, new beginnings & hope, adventure & scavenging, welcome (diversity and inclusion), and confidence (let your light shine). These themes are often chosen to meet the current needs of the community. For instance, the club chose to focus on welcome (diversity and inclusion) after many children from refugees and victims of the Ukraine-Russia war started attending local schools.

Activities include ice-breakers, value-based talks, group work, story-telling, crafts, games, dance, drama, singing, puppet shows and nature workshops. The organisation work with other partners to deliver activities such as Express Coaching Services, Samba Sport Coaching which lead sports and physical activities. The most popular sessions include wheelchair basketball and glow-in-the-dark sports and games. A regular workshop has been provided by members from Shipley Eco-Action Group as well as AnimalMagic who bring around 20 animals so that the children can learn about them and even touch them.

The programme aims to offer a varied and balanced diet including fresh fruits and vegetables. Occasionally, the morning cooking workshop enables the children to make some elements of their lunch. A regular food workshop is tasting food from the world as well as using a smoothie bike with a variety of fruits and vegetables.

“Many parents have told us that many children are now eager to eat some healthy food they never had before.” Rev Dr Bachelard Kaze Yemtsa

“Many children have improved in some sports abilities as well as their social skills such as teamwork. We have noted an improvement in the behaviour of many children. We have been blessed to hear parents reporting that some children who struggled to socialize have made new friends through our club. Friendships are being made between children across the social spectrum. We have also flagged up some children’s needs to parents and together signposted families to relevant social and health services. We have also seen many volunteers grow in confidence and develop their skills.”



WORKFORCE DEVELOPMENT

From September 2023 to December 2023, we delivered 8 courses costing £1.245, the courses included Safeguarding, Health and Safety and Risk Assessments for your youth provision, First Aid, How to Meet School Food Standards, Let's Talk about Food and Adverse Childhood Experiences and Trauma-Informed Practices.



We had several other courses planned, Understanding Young People from Underserved Communities, Managing Challenging Behaviour, Youth Mental Health First Aid, Engaging Women and Girls and 5 Ways to Wellbeing), however, these were cancelled due to low participant numbers. Whilst these courses have proved to be popular in previous training programmes, many of our providers have now attended these courses and are not interested in attending again, this is also reflected in the low number of attendees overall.

To increase participant numbers, we undertook a targeted approach, contacting providers directly and identifying any areas for development which have been highlighted either by the providers themselves within their feedback, or by an Area Lead during a support visit. This led to a slight increase in bookings, and we are working on new ways to improve attendance moving into 2024.

Gaining quality feedback for the training programme has also proved a challenge as it has with other delivery periods, we introduced a snap survey this time with a QR code rather than using a link to the questionnaire. This has seen an increase in the percentage of people completing the questionnaire.

FEEDBACK

92%

of those questioned said that what they had learnt is useful to performing their role

83%

of those questioned said that the tutor's knowledge on the topic was very good

58%

thought the course outcomes were met

100%

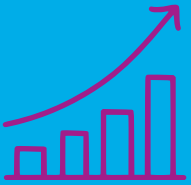
agreed the course met their expectations

13 surveys completed.

Whilst continually trying to develop and improve our workforce plan, we have introduced a NextGen programme. The aim of the project is to support the development of the next generation of workforce for our HAF providers. Using the providers current young volunteers, we aim to provide training to upskill them to assist with delivery and eventually deliver sessions themselves as well as improve their confidence and competence for facilitating sessions.

The young people will take part in several workshops including a youth social action workshop, a multi-skills workshop, a first aid course, food hygiene level 2 as well as a managing challenging behaviour workshop alongside this they will develop and deliver a social action programme that addresses a local issue whilst targeting HAF eligible young people. We have engaged 12 young people from 3 organisations and will work with them from December 23-May 2.

DIGITAL STATS



98%

DIGITAL AUDIENCE
GROWTH



643

SOCIAL MEDIA
FOLLOWERS



1660

NEWSLETTER
SUBSCRIBERS



8.8%

ENGAGEMENT
RATE



106

DIGITAL
CAMPAIGNS SENT



13K

WEBSITE
VIEWS

AUDIENCE OVERVIEW

TOP AGE, GENDER, LOCATION



AGE 35-44



FEMALE



CHESTERFIELD

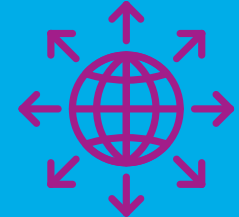
AUDIENCE REACH



4952

USERS
REACHED

Total number of
people who have
seen our content.



9941

IMPRESSIONS

Total number of
times our content is
displayed.

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DATA FROM 08.09.23- 08.01.24