

**It's About Me! Winter 2025 Support Services**  
**Brief for Winter Food Boxes produced and delivered by providers**

**Overview**

This document provides information for organisations wishing to provide support services for It's About me! Derbyshire's Holiday Activities and Food programme.

**Introduction**

The It's About me! programme has a broad range of aims and objectives set by the Department for Education (DfE). We want all children who engage in It's About Me! activities to:

- receive a healthy and nutritious meals
- maintain a healthy level of physical activity
- be happy, have fun and meet new friends
- develop a greater understanding of food, nutrition and other health-related issues
- take part in fun and engaging activities that support their development
- feel safe and secure
- access the right support services
- return to school feeling engaged and ready to learn.

We also want to ensure families' needs are considered too. Families that participate in It's About Me! can benefit through:

- activities that develop their understanding of nutrition and food budgeting, for example cooking sessions
- signposting towards other information and support, for example, health, employment, and adult education.

StreetGames are committed to delivering high quality provision across all areas. We are looking to work with several providers and organisations to deliver the range of support services that will complement our face-to-face programme.

**Brief Outline**

The Department for Education recognises the challenges that the winter months present for face-to-face delivery of HAF and even though this is still the preferred method of delivery allow family food boxes to be produced for families during the winter delivery window.

The food boxes should not have a total cost of more than £45 each (delivered) and need to contain ingredients to provide 4 healthy nutritious meals for a family of 4, with instructions of how to prepare the meals. We would encourage the use of store cupboard foods such as dried pasta, rice, pasta sauces, tins of vegetables, tins of fruit (in juice not syrup) to be the bulk of the hampers, as these have longer shelf life than fresh produce, are easier to store and are lower risk. Please consider meals that include beans and pulses as low-cost options with good nutritional value.

When planning the meals to be supplied please consider the nutrients provided from the meals and how these contribute to a balanced diet for the family.

- Minimal processed items
- wholewheat/whole grain options,
- dietary requirements such as allergens and preferences, for example meat free.

In addition, please outline if you would like to include a free slow cooker to be collected per family alongside the allocated food box. This is not a compulsory element to the distribution of food boxes, but a complementary offer if your organisation is able to facilitate this. Please outline as part of your application if you would like to include this element. If so, state details of capacity for storage and the logistics of how you would distribute both (slow cooker and food hamper) to families. Recipes and ingredients will need to align with use of the slow cooker to make the proposed meals from the food hamper. Note – the slow cookers will be delivered to you by the Its About Me team for onward distribution.

### **Brief Requirements**

Within your submission, include full costs (that must not exceed £45 per food box) and your approach to deliver the following elements:

- Full hamper contents and recipes for contents.
- Sourcing and purchasing of healthy nutritious food, for food boxes
- Managing the packing and labelling of food boxes.
- Storage of food boxes prior to delivery after pick and packing
- Management of marketing and registration for families to request a food box
- Management of the collection or delivery of all food boxes.
- Proposed date of delivery to registered families

### **Application Process**

To apply for this support service; complete the grant application form via the Its About Me website.

Submit a detailed overview in response to the information outlined in this brief. You will be required to supply costings and a budget. Include examples of where you have delivered similar support services successfully in the past.

Support service grants will be awarded based on the quality of the application, the proposal that is being made and value for money. Applications will be assessed against these criteria by StreetGames colleagues and supporting HAF team members. We will look to award support service grants to approximately 10 different organisations for this theme.

If you want to provide more information to support your application, you can attach documents to your application form or email us at: [derbyshireholidayactivities@streetgames.org](mailto:derbyshireholidayactivities@streetgames.org)

If you have any questions about your application please contact Pam Noël at [pam.noel@streetgames.org](mailto:pam.noel@streetgames.org)

**The deadline for submissions is midnight on the 26<sup>th</sup> October 2025. Our aim is to share our decisions as soon as possible to give enough time to source products, pack and distribute food boxes for the winter delivery window.**